



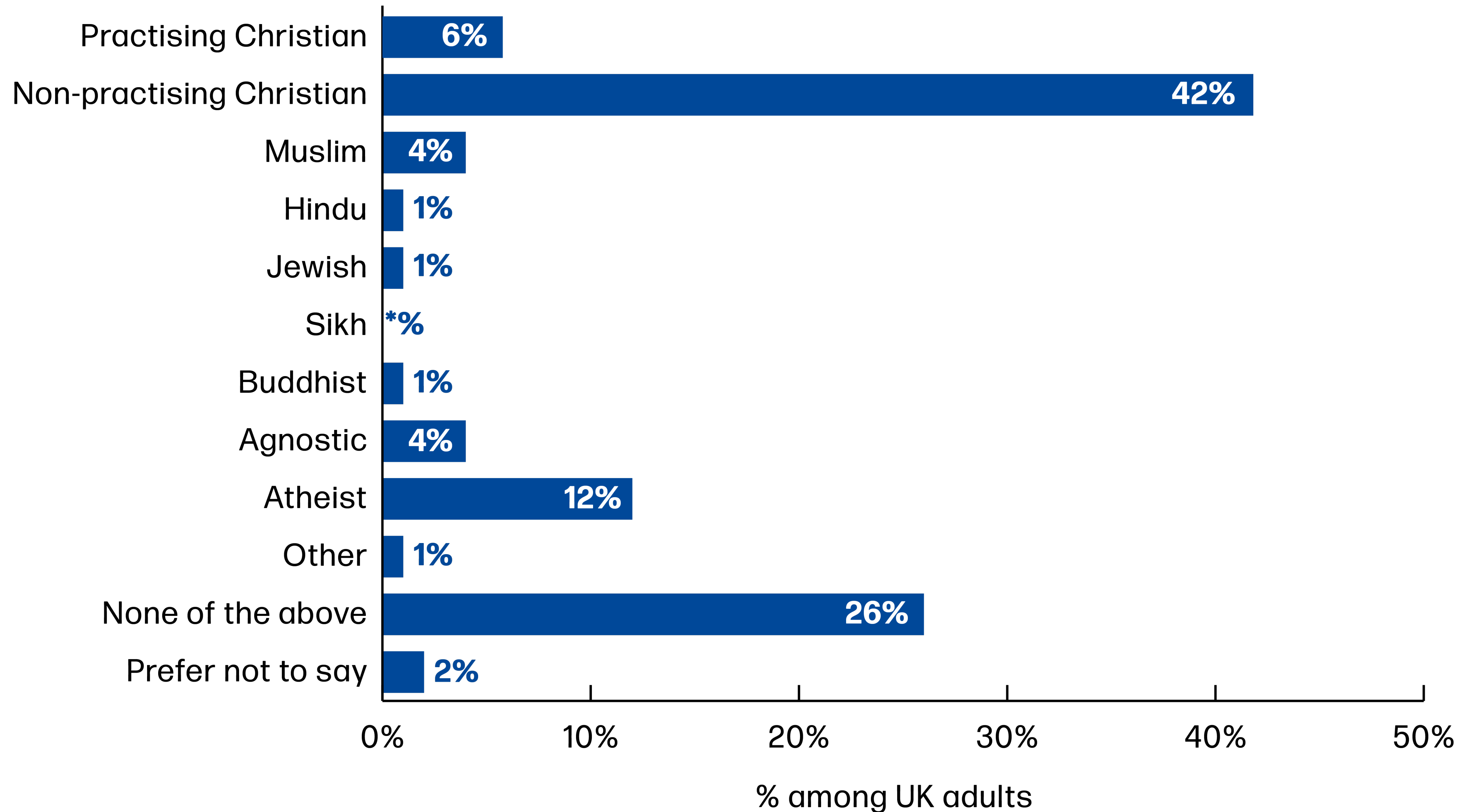
**Talking
Jesus**

How the research was conducted:

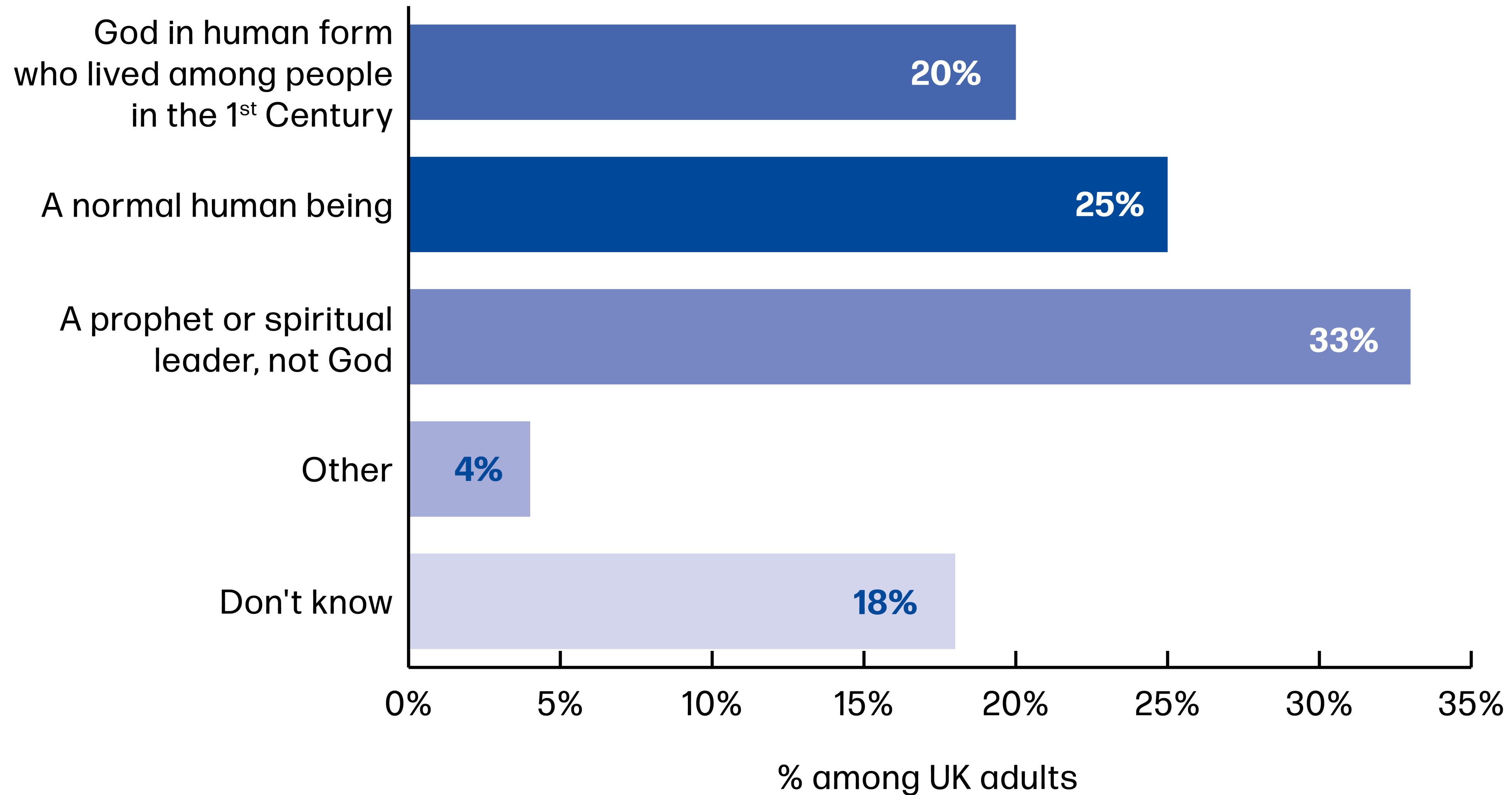
- ComRes Savanta - 10 minute on-line survey of 4,000 UK adults
- Field work was from 28th Jan - 13th Feb 2022
- Nat representative sample of 3115 UK adults
- Boost sample of 917 Practising Christians
- Combined dataset weighted by gender, age and region
- 1.54% margin of error

State of faith in the UK

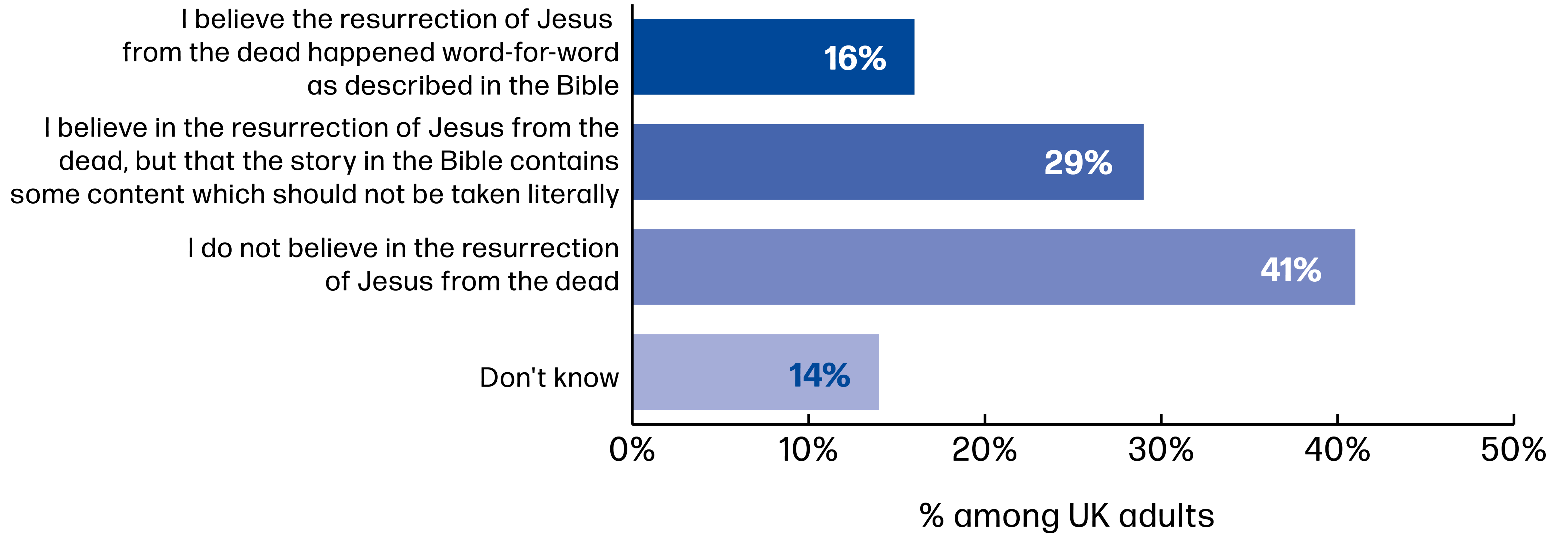
The state of faith in the UK



How people describe Jesus

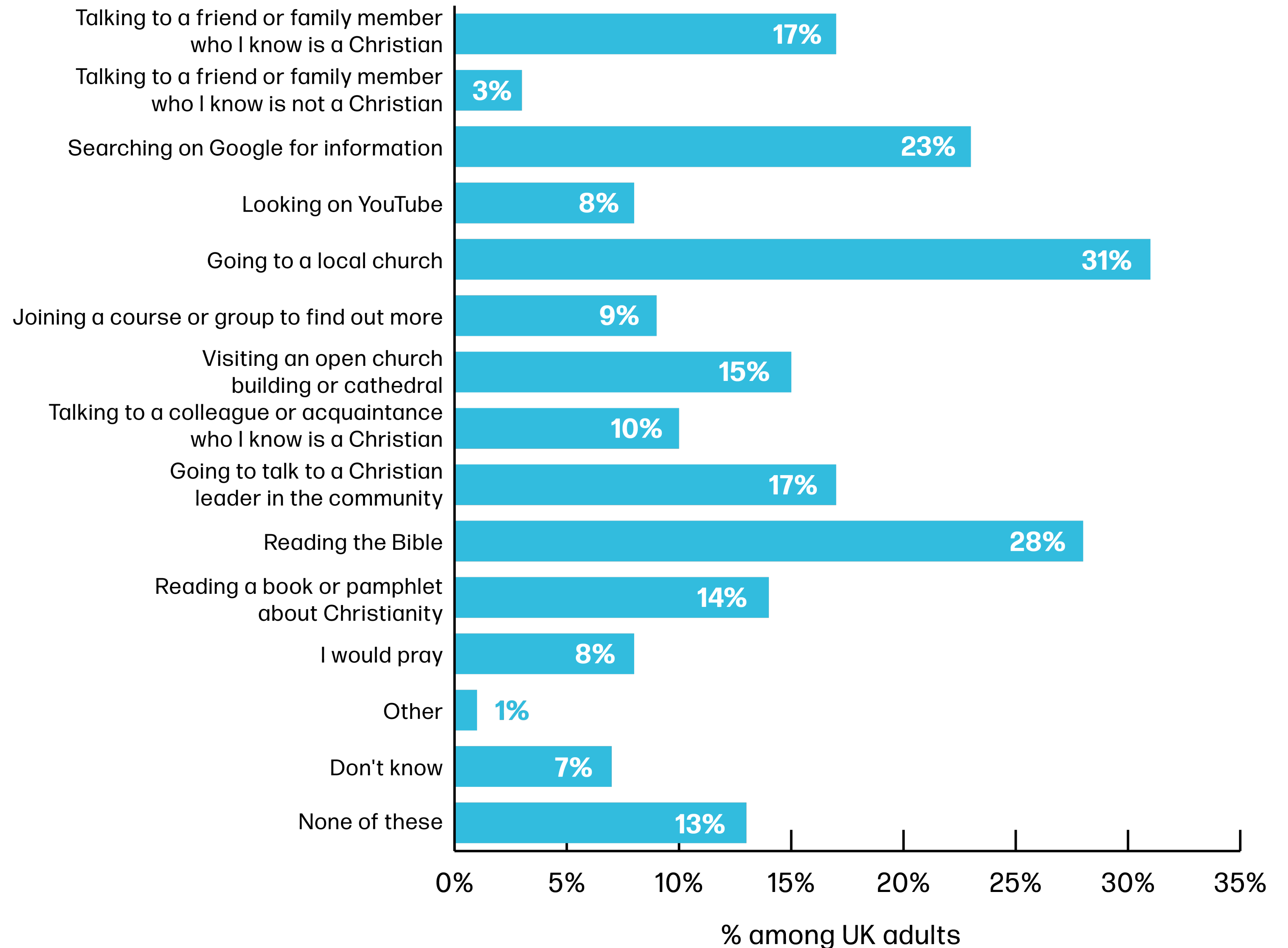


Belief in the resurrection

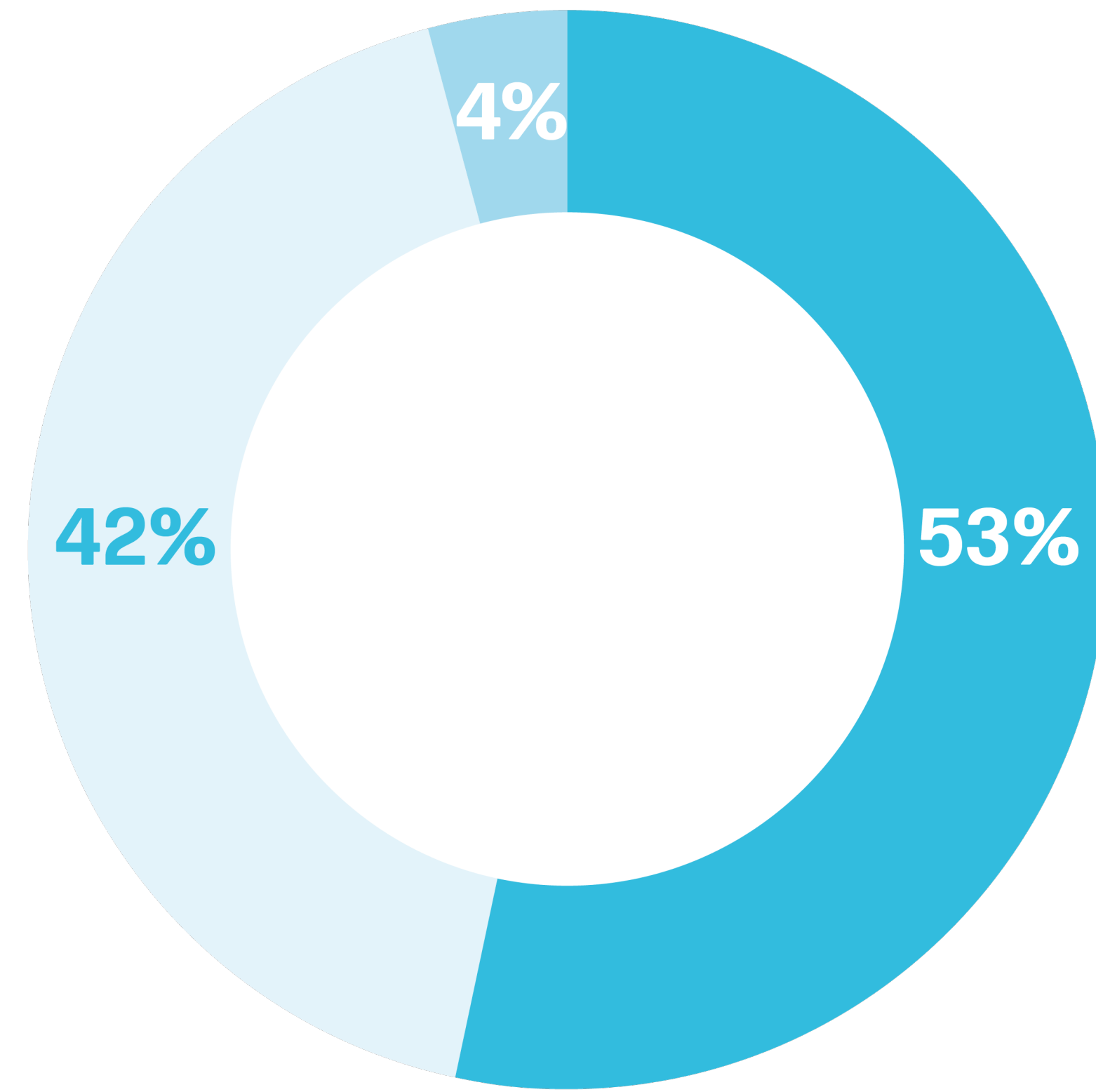


**Those outside
the church**

Where would people go to find out about the Christian faith

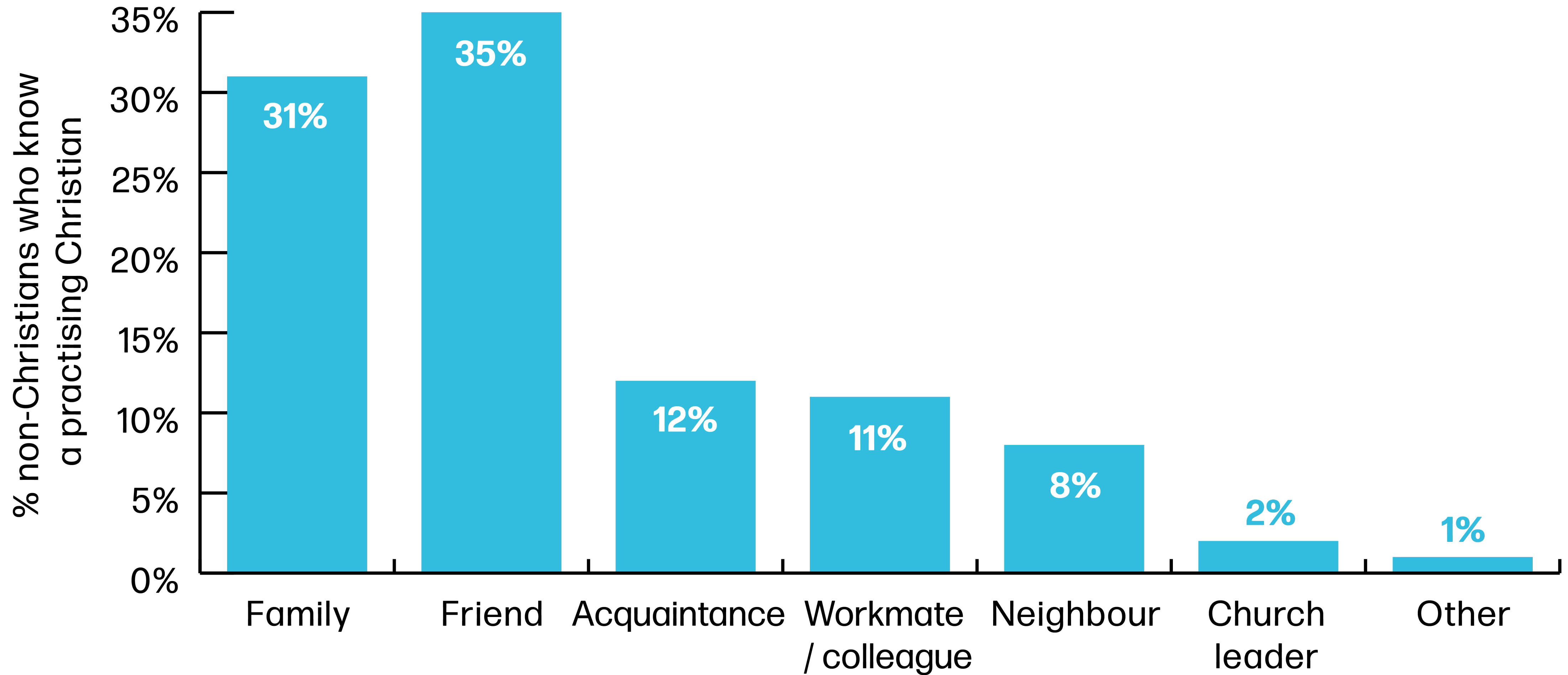


Non-Christians who know a practising Christian

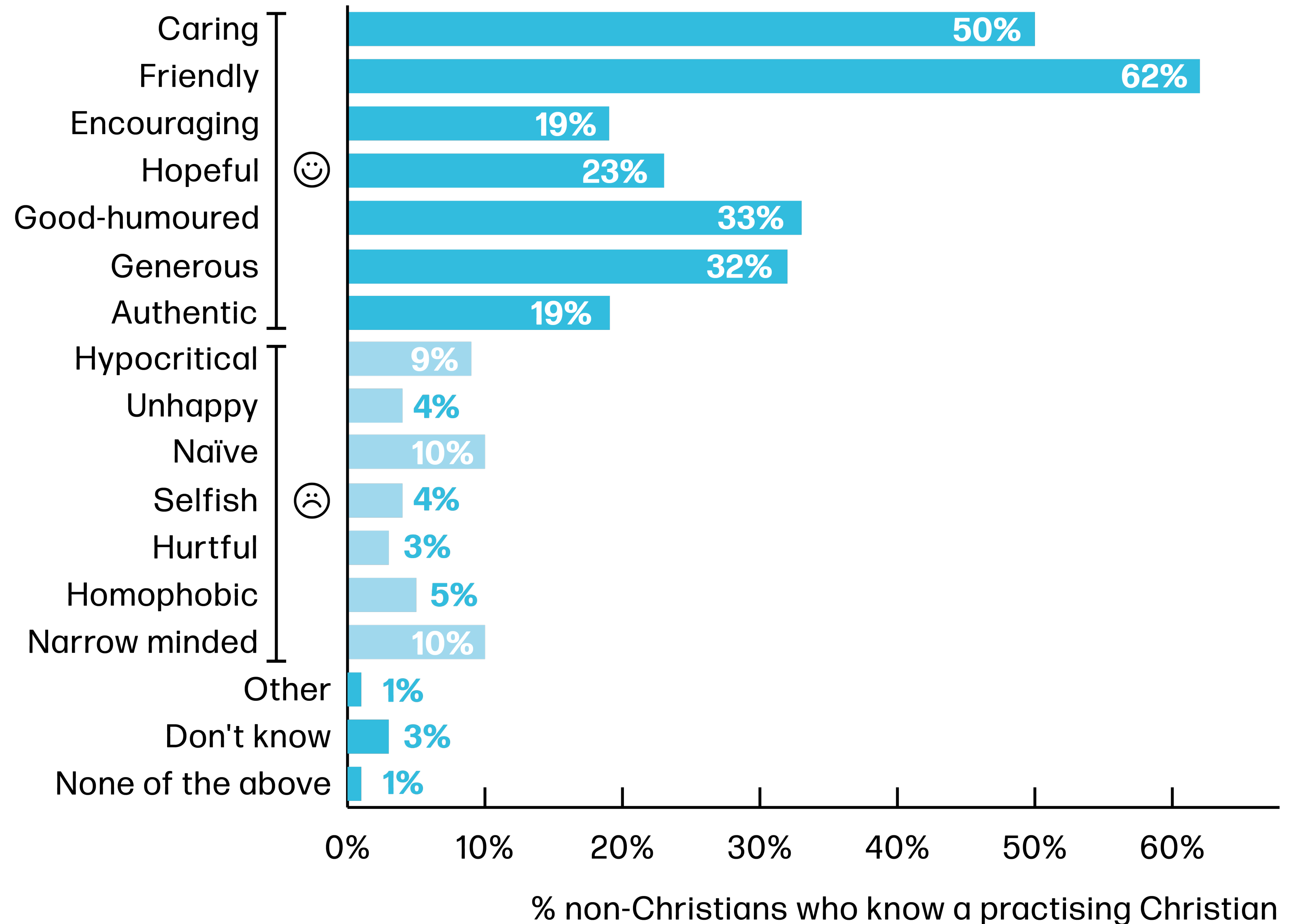


■ Yes ■ No ■ Don't know

How well do they know us?



How non-Christians describe the Christian that they know



Questions for Breakout rooms

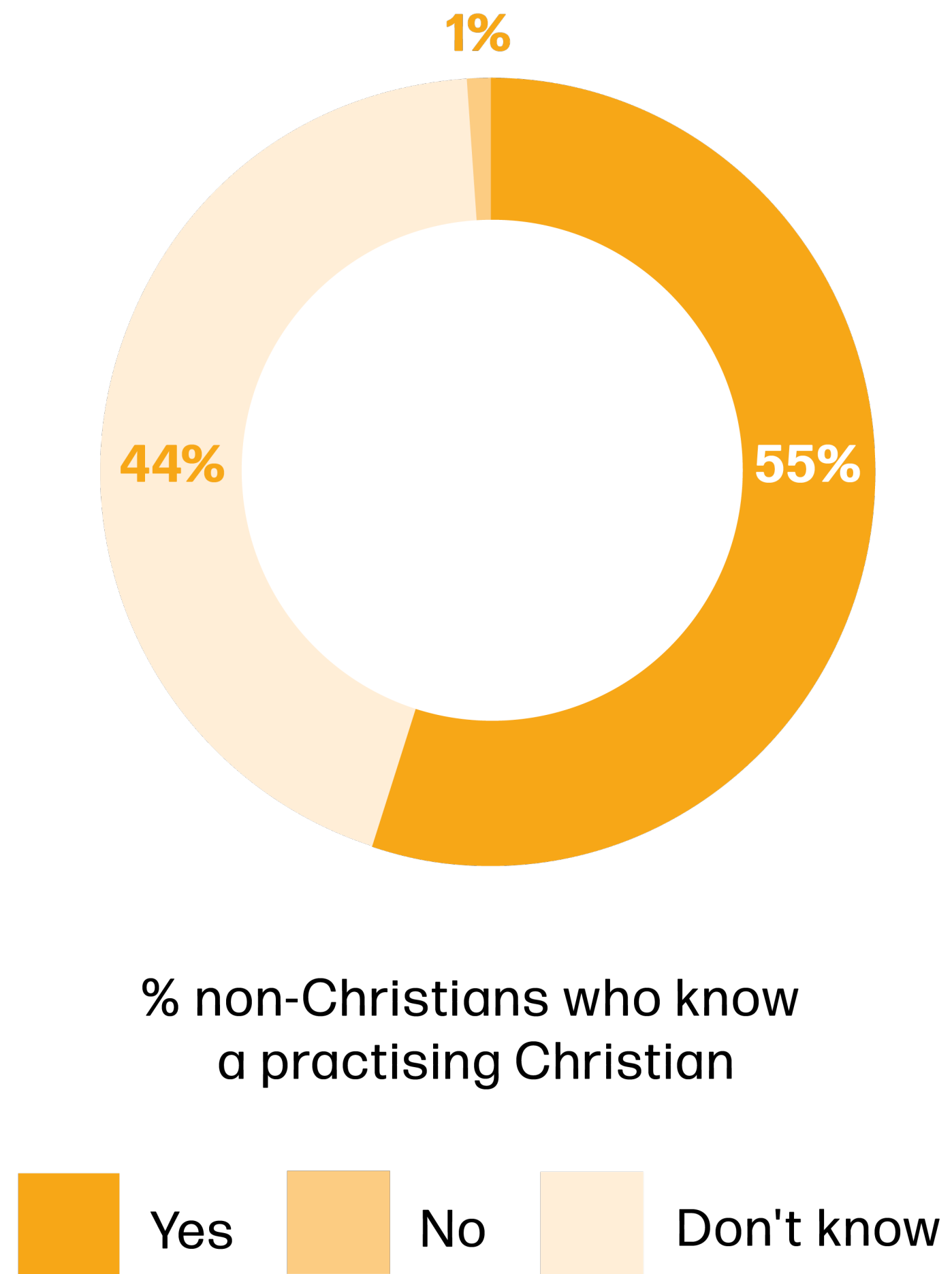


Talking
Jesus

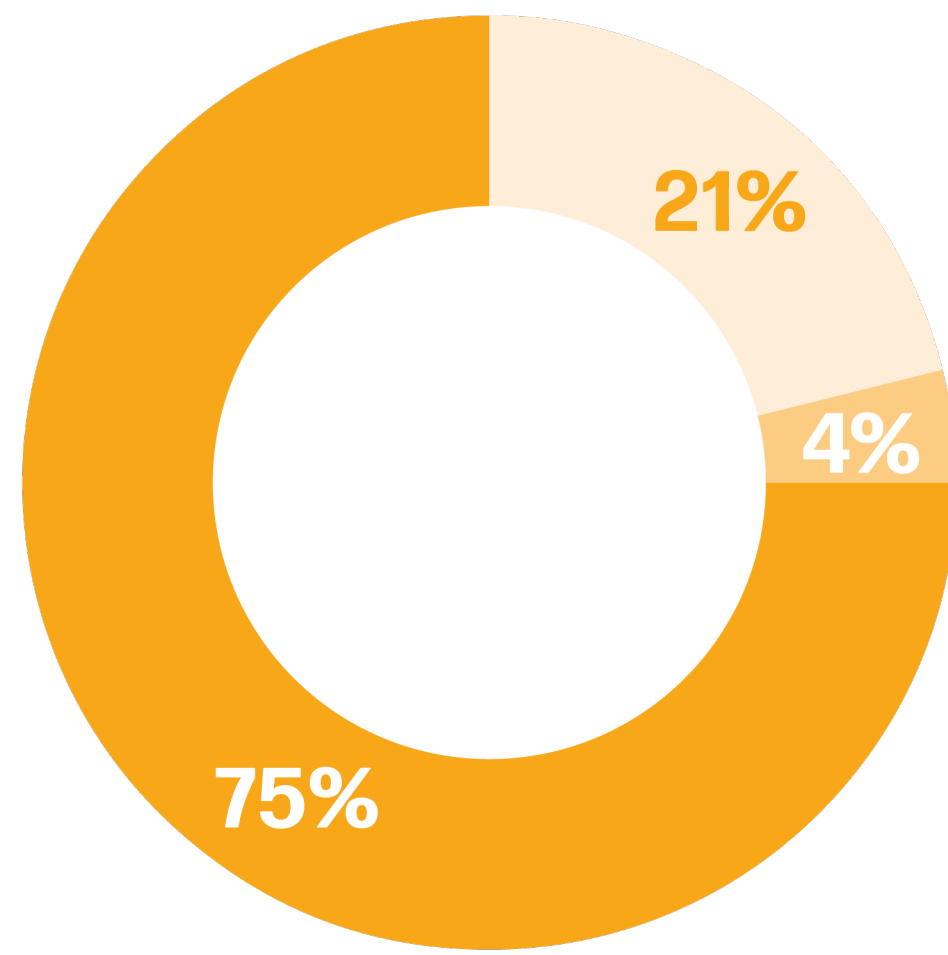
- What interests/surprises you from the data so far?
- What opportunities and impact do you think this opens up for ministry amongst people in the older age demographics?
- How does the data around how/where people seek to explore faith impact our thinking of how to reach them?

Conversations about Jesus

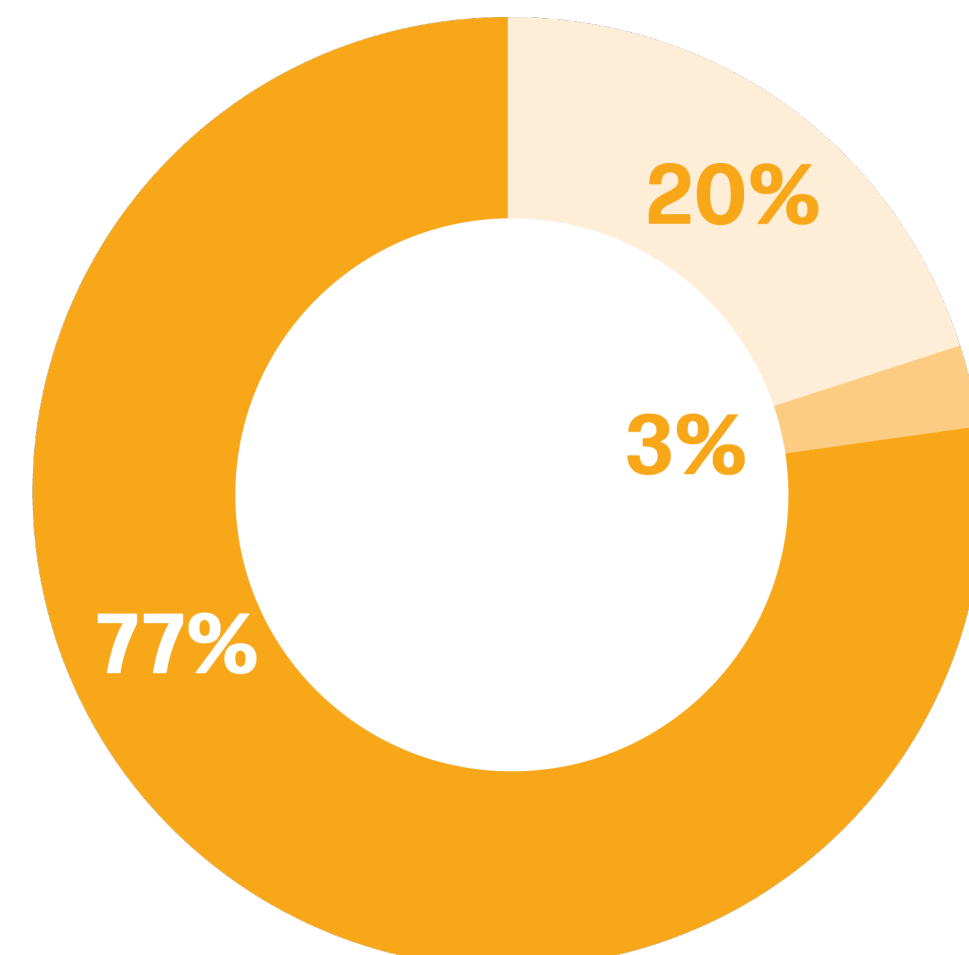
Has the Christian that you know ever talked to you about their faith in Jesus?



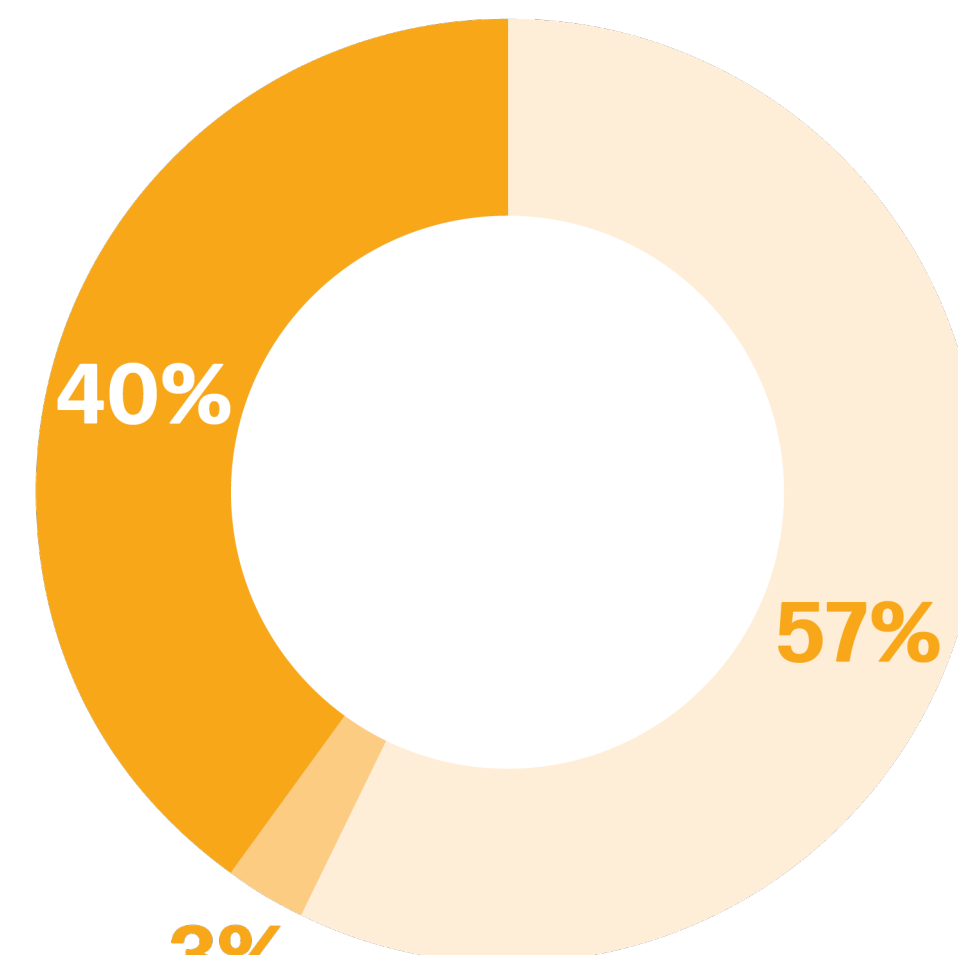
How confident are we?



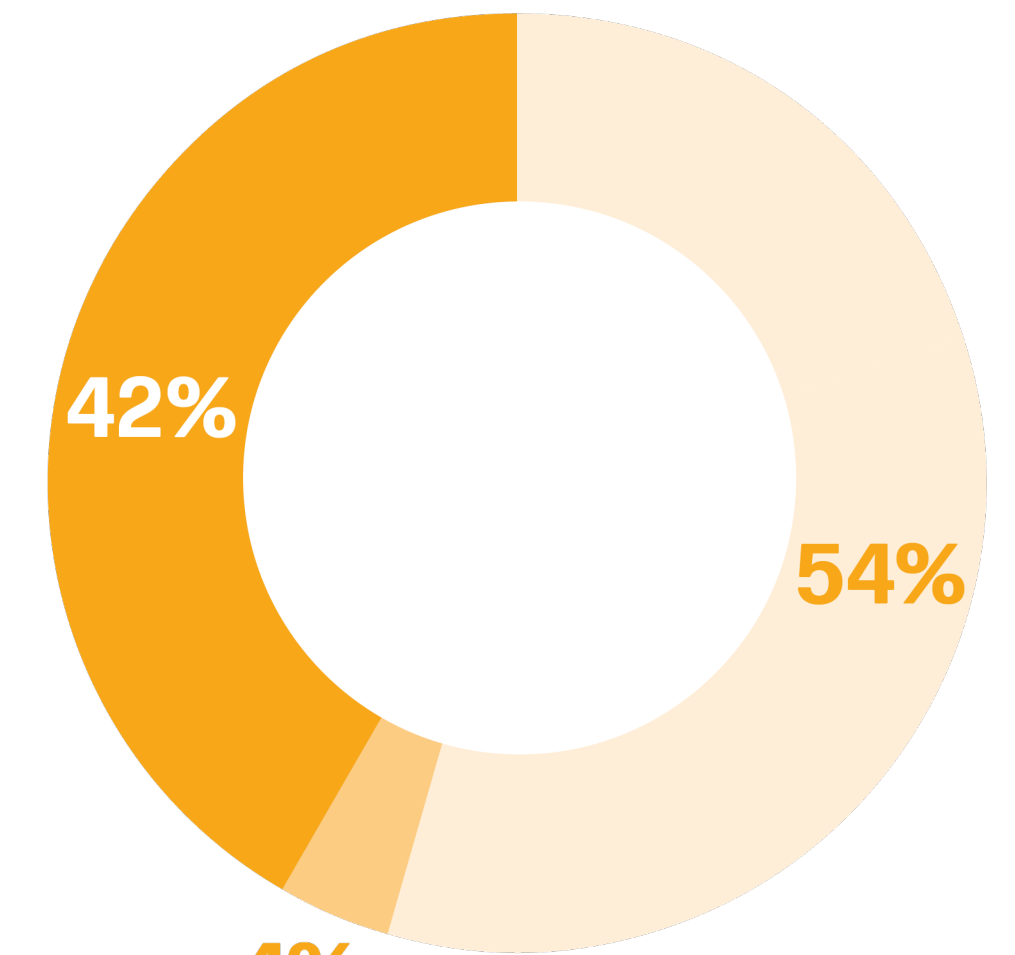
It is every Christian's responsibility to talk to non-Christians about Jesus Christ



I feel comfortable talking to non-Christians about Jesus Christ



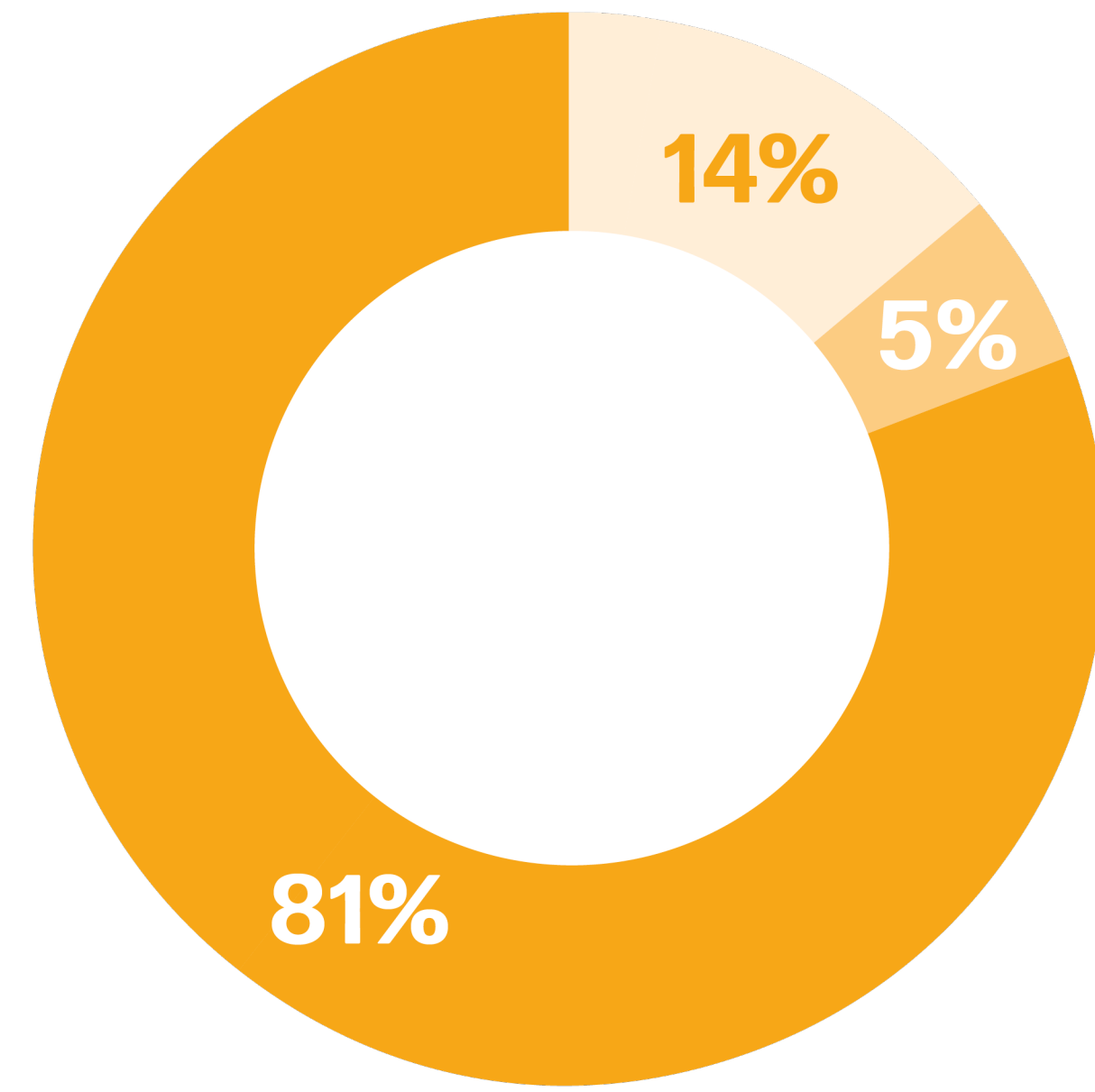
I don't talk to non-Christians about Jesus Christ because I don't feel able to answer difficult questions



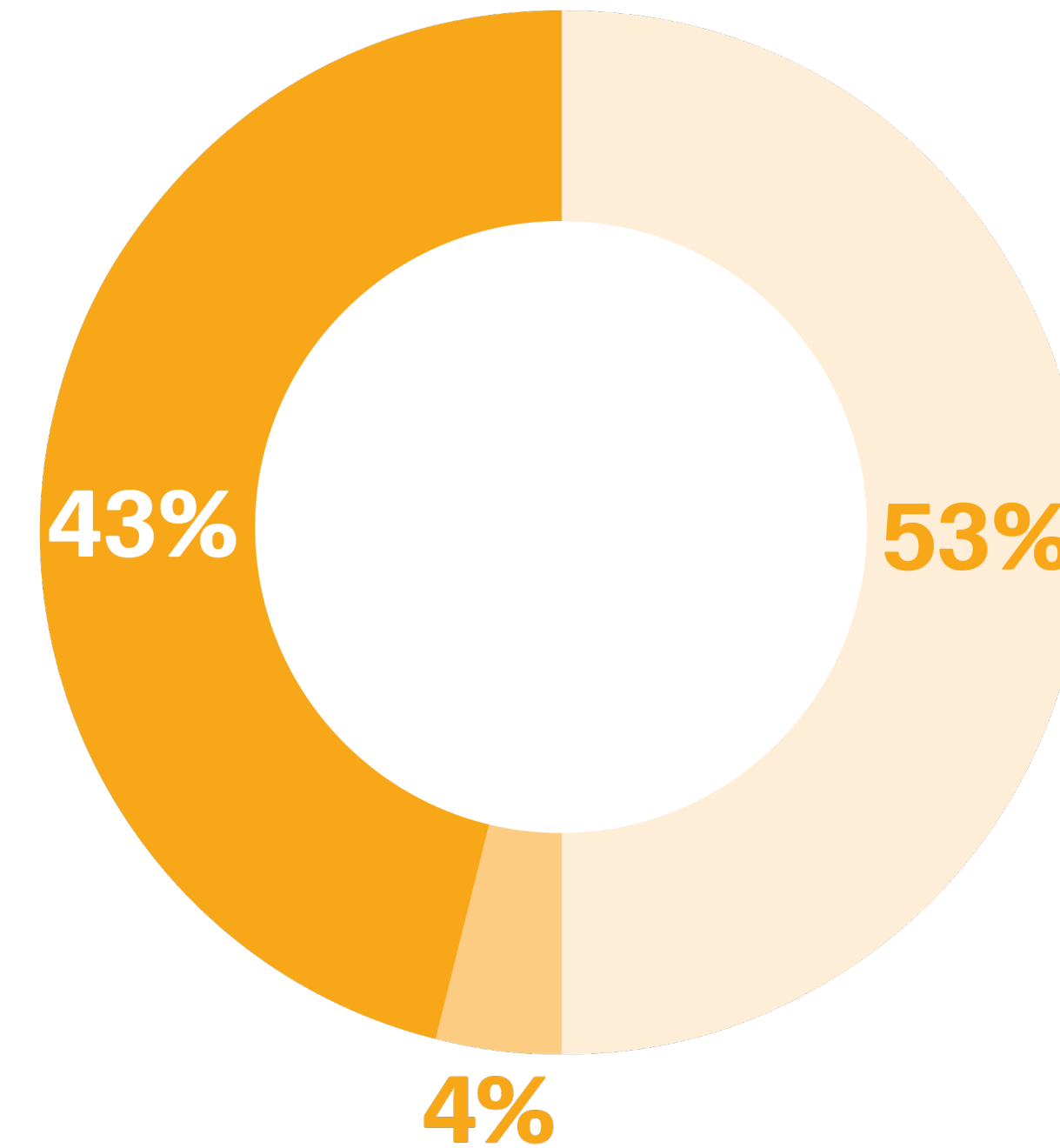
I don't feel I know any non-Christians well enough to talk to them about Jesus Christ

 Agree  Don't know  Disagree

How confident are we?



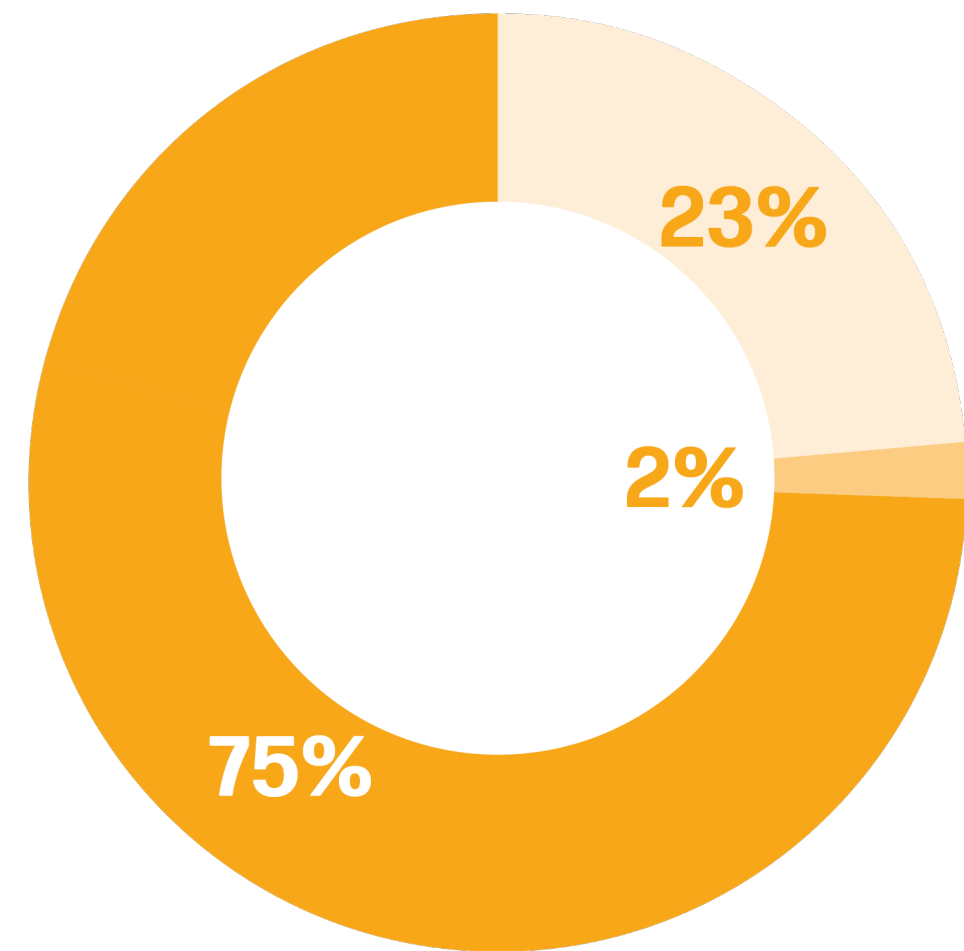
My church offers courses, events and services that I think are suitable for non-Christians to attend



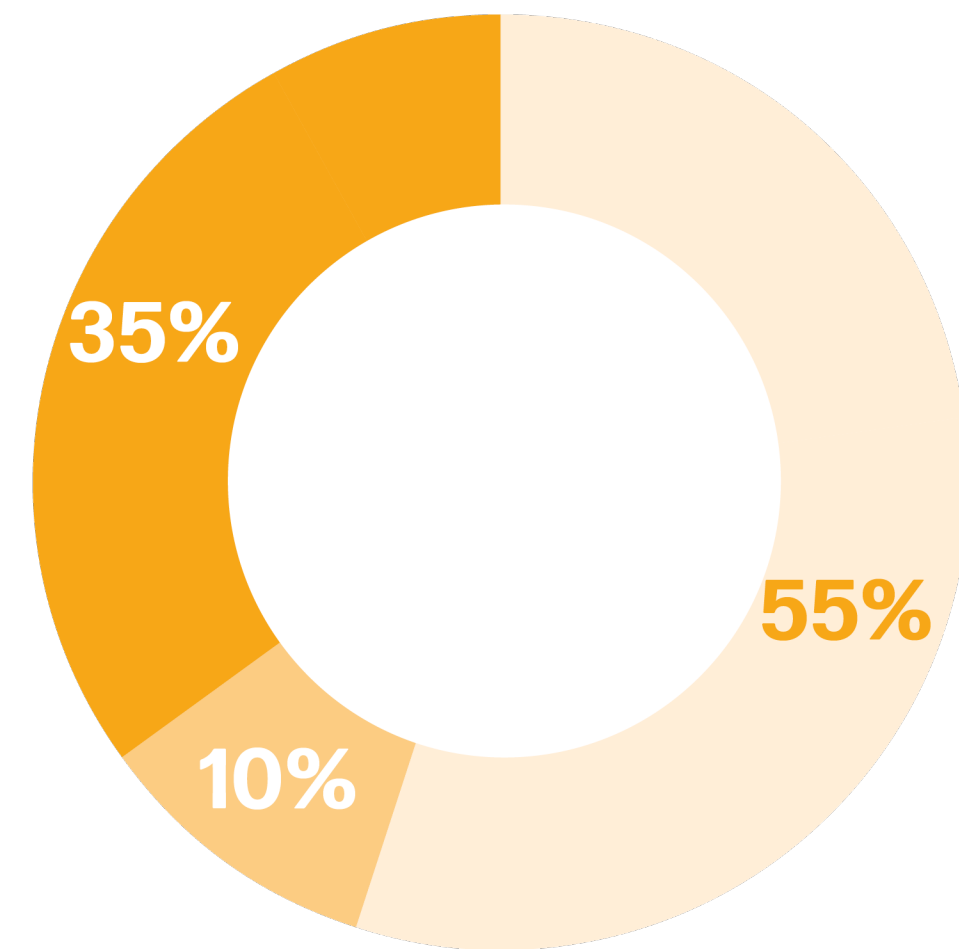
I don't feel I know any non-Christian friends well enough to invite them to a course, event or service at my church

 Agree  Don't know  Disagree

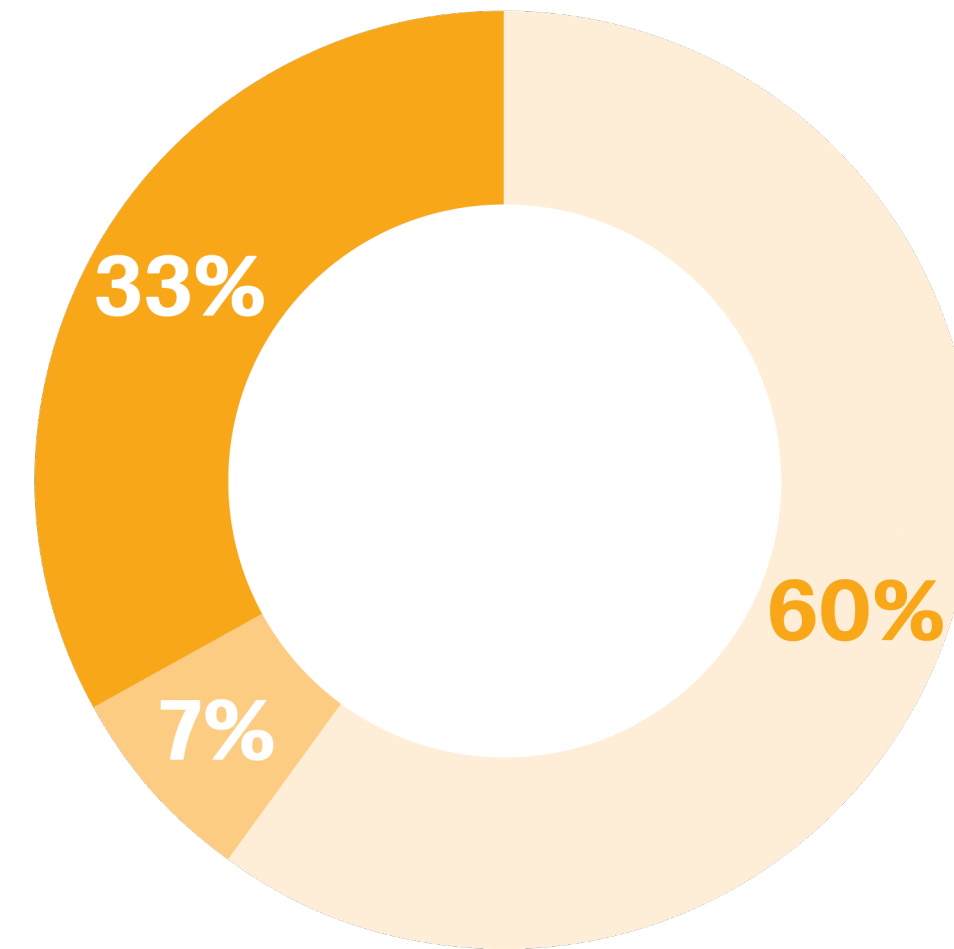
How are the conversations going?



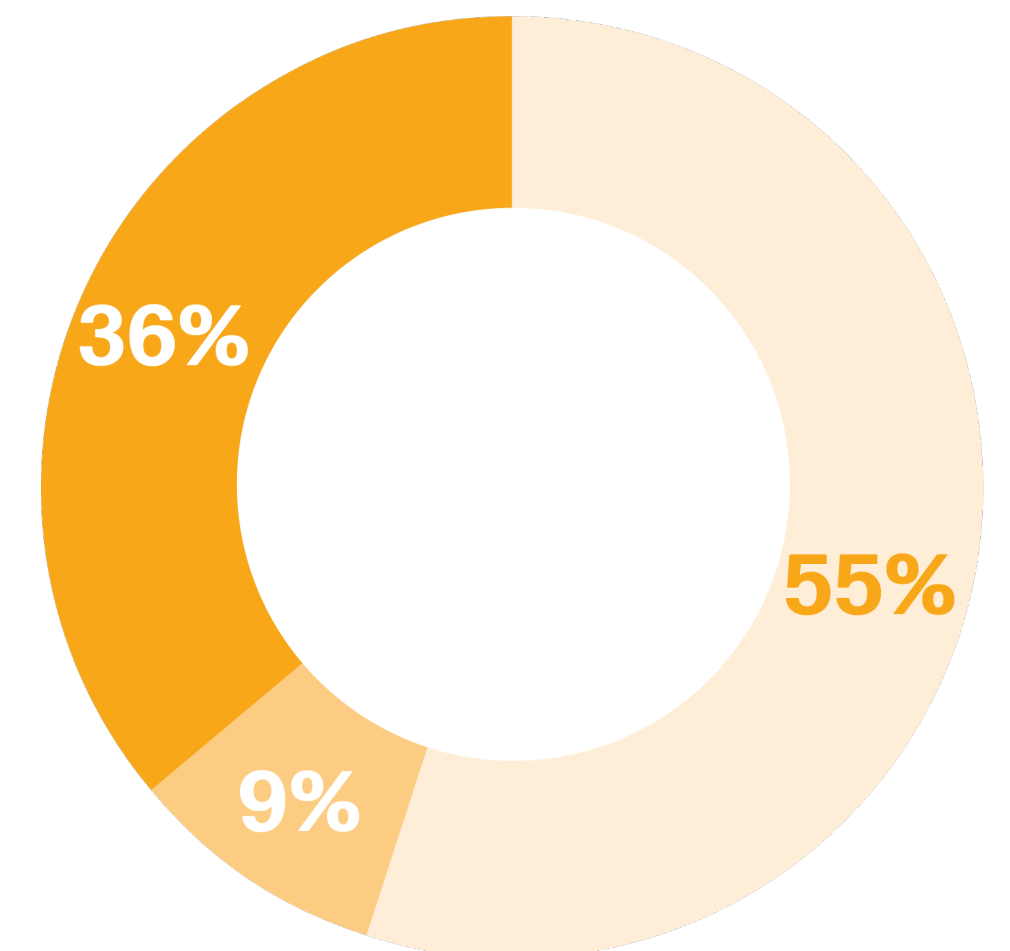
I felt comfortable in the conversation



I felt more positive towards Jesus Christ



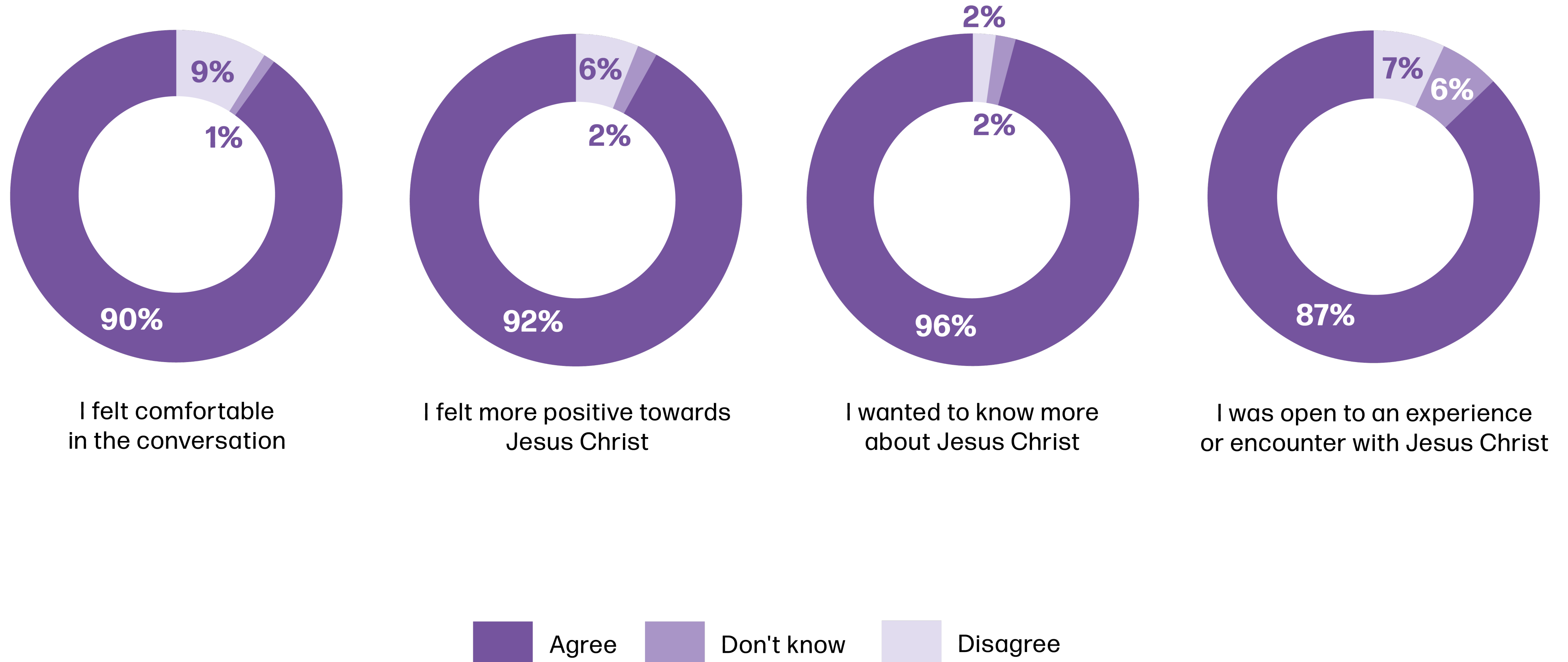
I wanted to know more about Jesus Christ



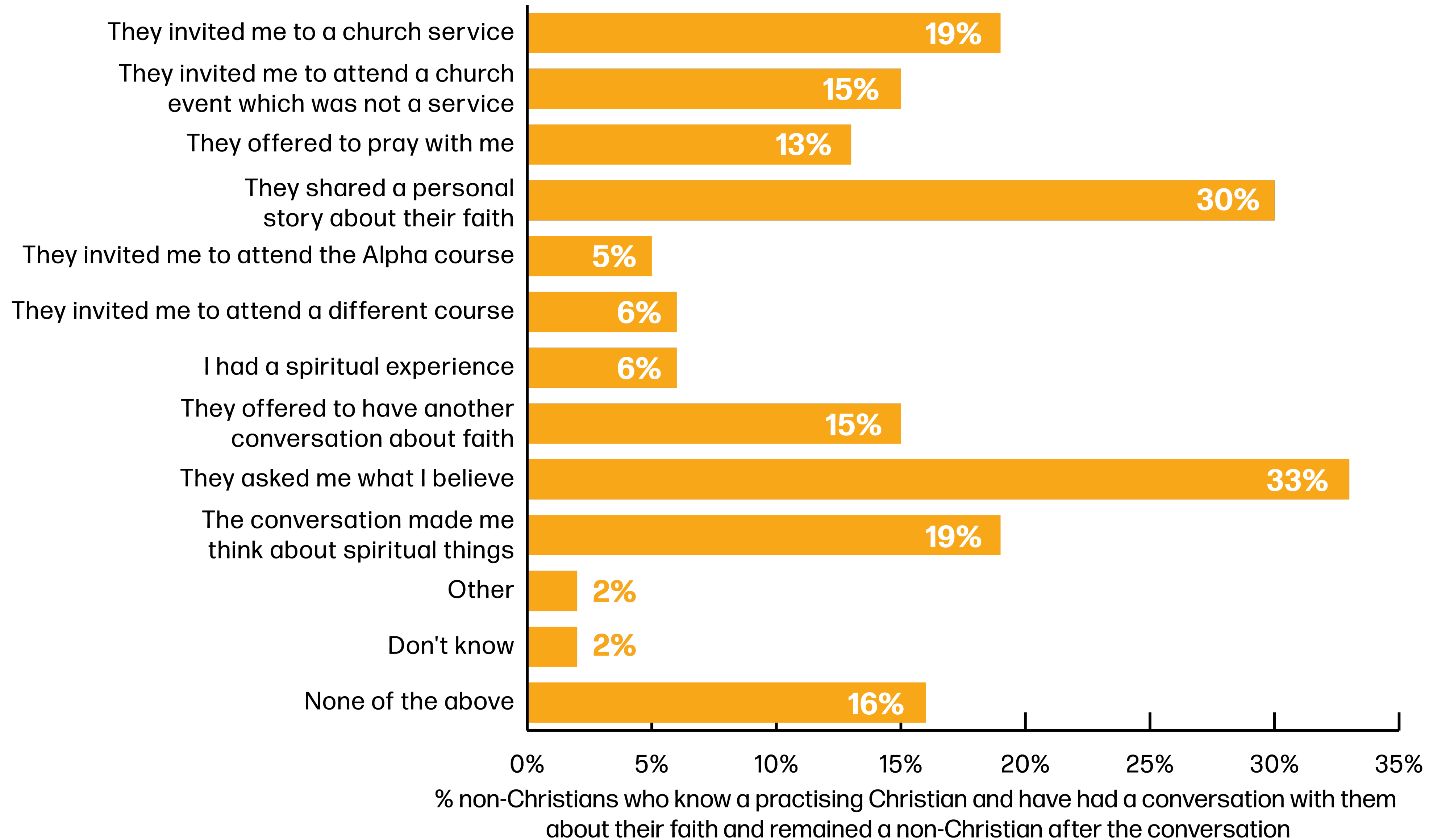
I was open to an experience or encounter with Jesus Christ

 Agree  Don't know  Disagree

Repeat for Christians who remember conversation

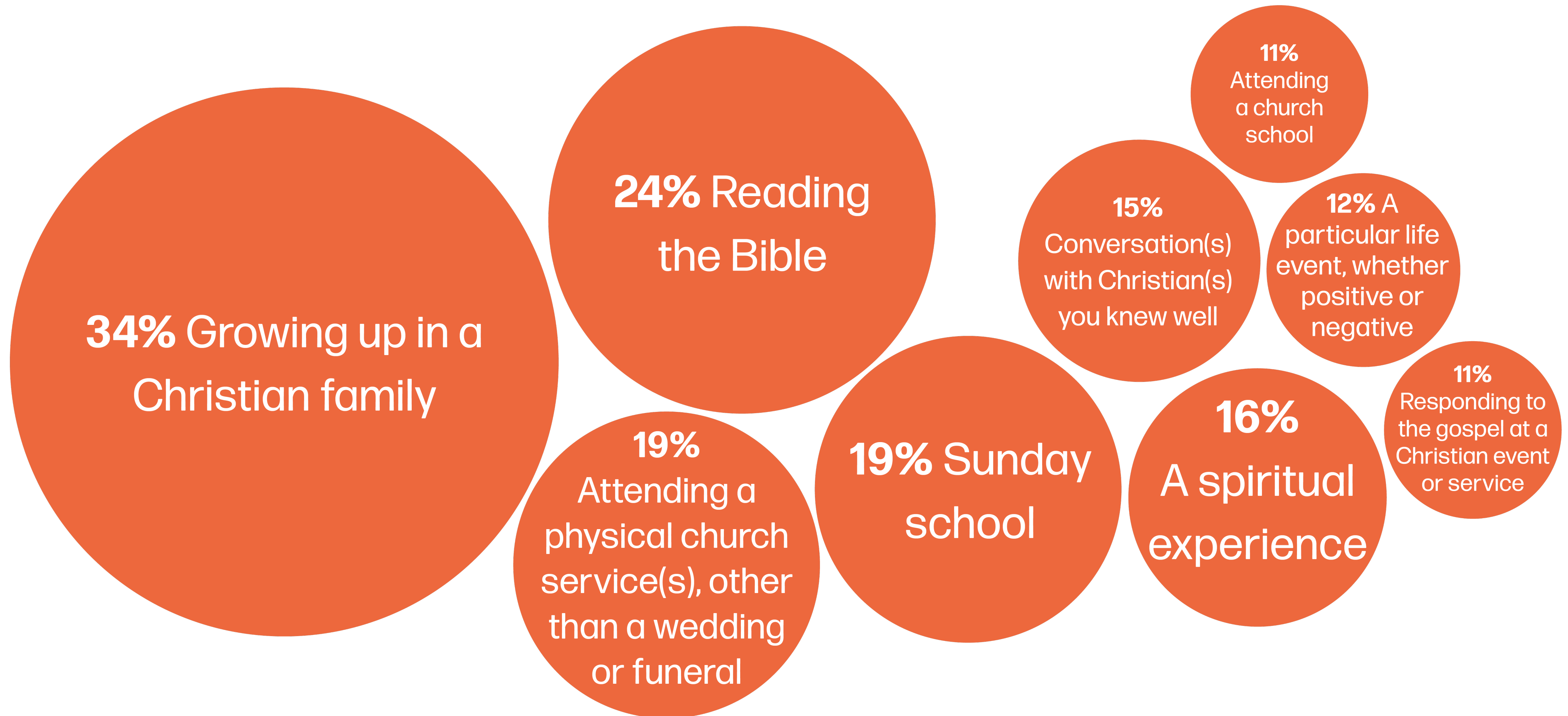


What does everyone remember

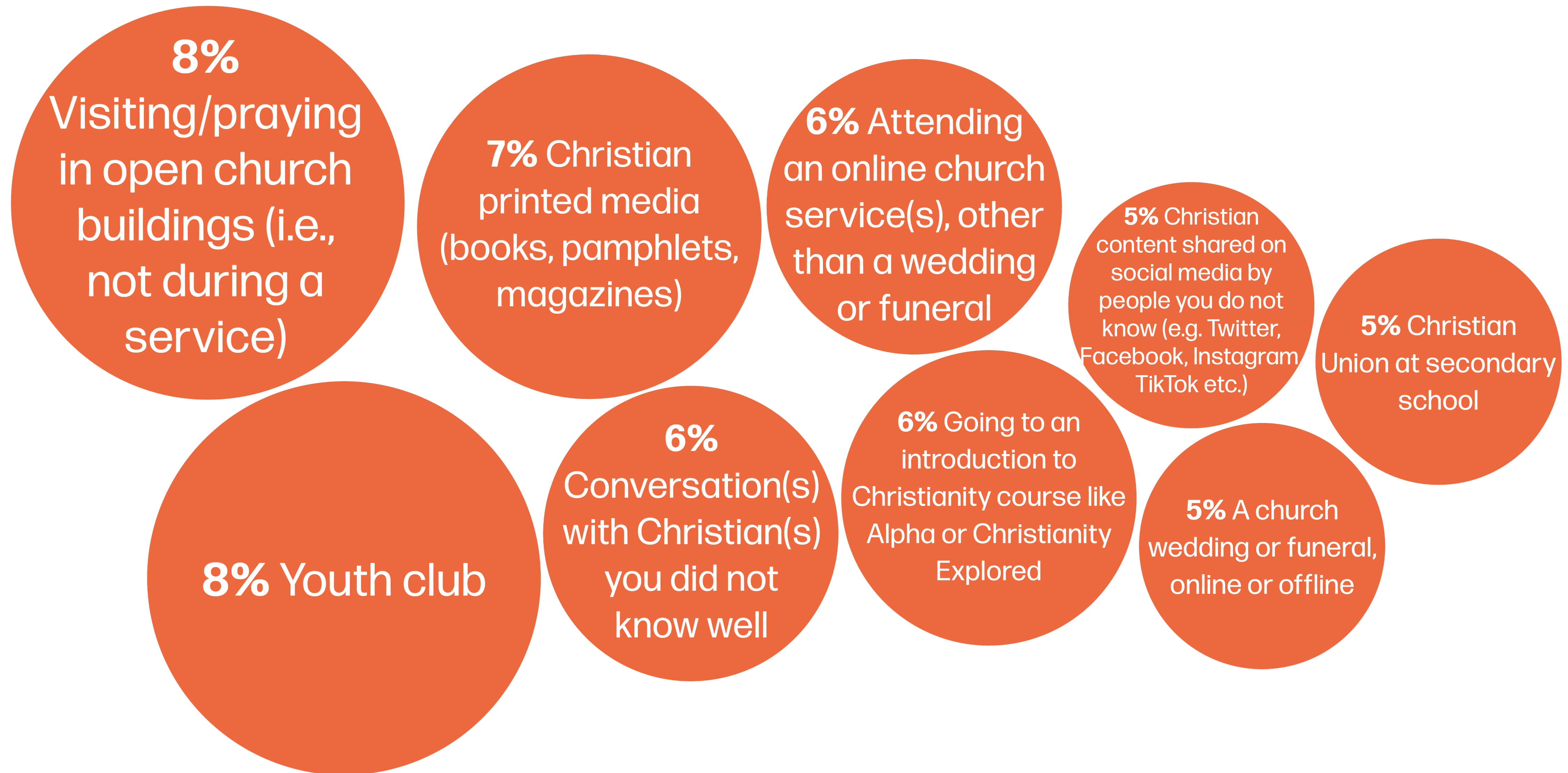


**How people
come to faith**

How people come to faith

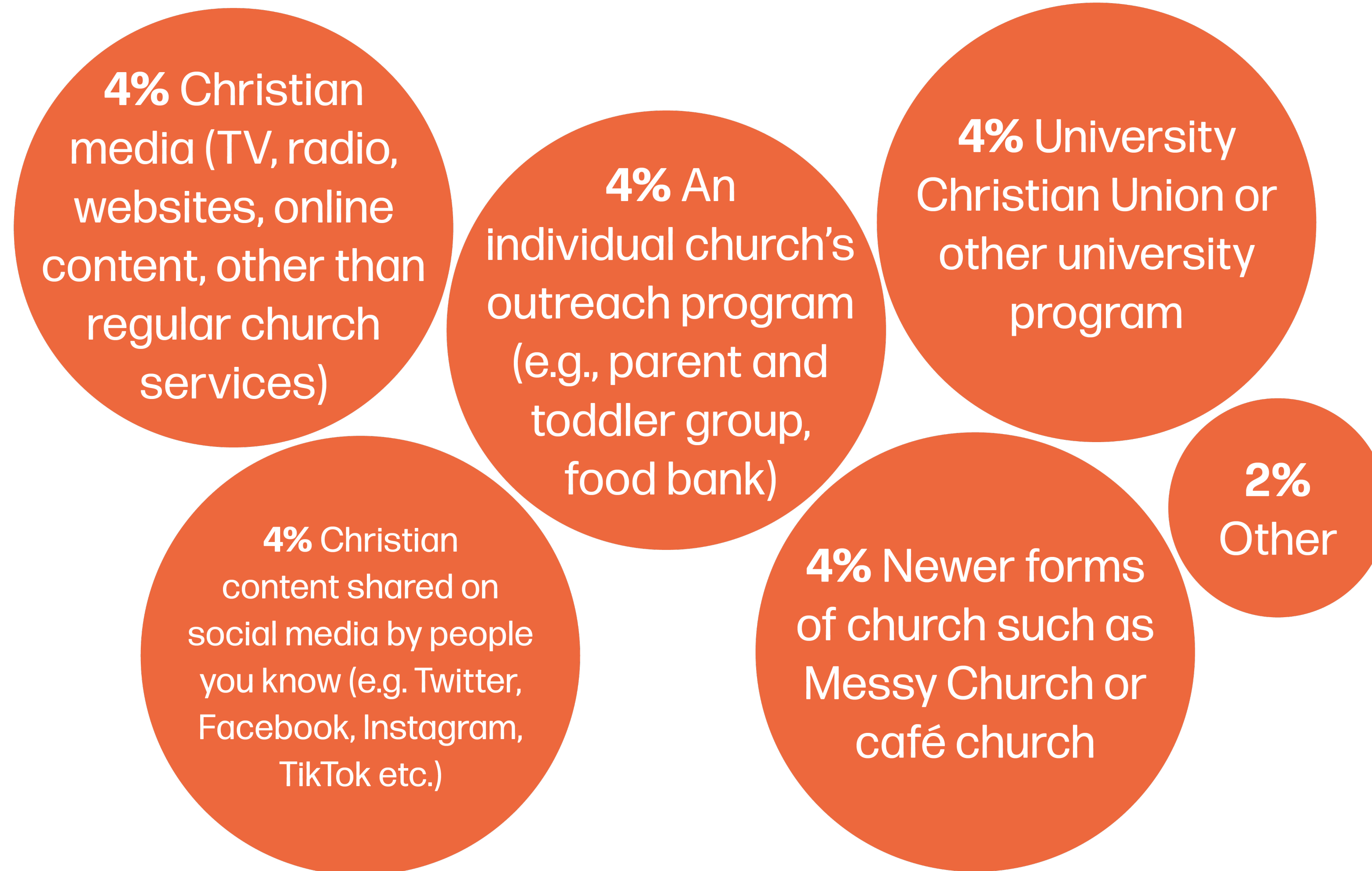


How people come to faith

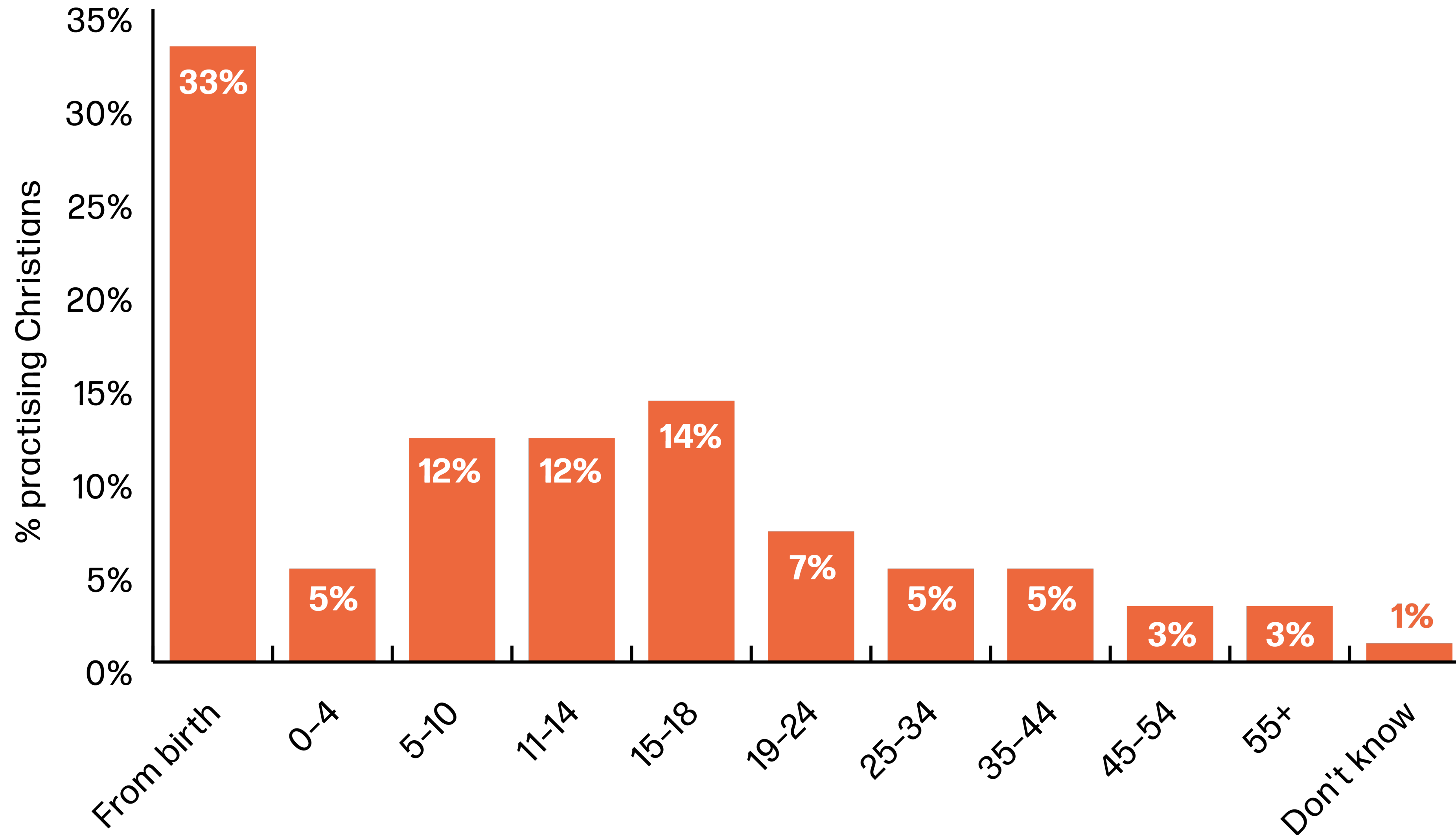


How people come to faith

3/3



What age people come to faith



Questions for Breakout rooms



Talking
Jesus

- Evidence from the ground: Conversations and response - Do you see these findings represented in those you are working with / ministering to?
- How can we strengthen 'the team' to be most effectively working with those age 65%?
- Any questions you might have?

**Next
steps**

Conclusion and next steps

Pray for five friends
and family members
to find faith

If we don't know enough
non-Christians to do
this, let's start by making
some new friends

Offer to pray for them,
offering the third that
want to experience or
encounter Jesus that
opportunity

Listen and talk with them
to find the third that are
open to knowing more
about Jesus

If you want help with this,
give them a booklet or
something to read to help
start the conversation

Invite them to your church, online or in person, to a service, an event or a course

Give them an accessible copy of the life events of Jesus Christ to read

Use your social media and online presence to share stories about the difference knowing Jesus makes in your life

Support, equip and encourage faith development in families with young children in church and those in fringe families through toddler groups



**Talking
Jesus**